

Offer: Effective Writing Seminar

My name is Gene Prior and I am a Czech-speaking native user of English with undergraduate and graduate degrees from top Canadian universities. I have extensive writing experience in academic, business, promotional, marketing, as well as creative, composition. I have more than ten years of teaching experience and my clients are top managers at such firms as CSOB, Hypotecni Banka, Postovni Sporitelna, Komerčni Banka, Penzijni Fond Komerčni Banky, Hospodarska Komora Ceske Republiky, Hospodarska Komora Hlavniho Mesta Prahy, Kolektory Praha, Odién Group and BisonRose. My lessons have had a wide focus: Conversational English to training for top-level business presentations and conferences; Colloquial English to effective writing skills for the workplace; Basics to TOEIC, IELTS, GMAT and TOEFL test preparation.

I offer effective writing seminars for improvement of English-language writing, proofreading and editing skills. Curriculum focuses on 1) writing fundamentals: grammar, punctuation, word use and spelling; and, 2) structure, style and rhetoric. Special attention is devoted to problem areas such as Czech/English cognitive differences and contrasts between spoken and written English grammar and word usage. Educational materials include usage guides and grammars as well as lecture and discussion. Students learn by producing and correcting texts such as business presentations, reports and correspondence as well as proficiency test essays and creative assignments. The goal of studies is better writing for professional and personal life.

The high quality of my work is attested to by my business partners, among them the following:

Pavel Jirak, CEO of Penzijni fond Komerčni banky

Petr Kuzel, President of the Czech Chamber of Commerce

Ondrej Skorpil, Secretary to the Board of Directors, CSOB

Marie Zemanova, Executive Director of Compliance, CSOB

Kamila Stabrynova, Chief Trade Finance Officer, CSOB

Jana Hanusova, Advisor to CEO, Komerčni Banka

Milos Ruzicka, Managing Partner, BisonRose

Otakar Capek, Board Member and Advisor to CEO, Kolektory

I am certain that studying together will benefit both of us and I will be happy to work with you.

Yours,

Gene PRIOR